

**New Technology Closes the Cellular/WiFi Gap:
Peerless Network Awarded Patent for Innovative IP-to-IP Soft Handoff Technology**

CHICAGO, Illinois, March 22, 2016 – Peerless Network, an innovator and leader in voice technologies since 2008, announced today receipt of US Patent No. 9,264,944 for its advanced IP-to-IP soft handoff technology, allowing seamless connection between WiFi and cellular networks.

“It’s a win-win-win for everyone,” said John Barnicle, CEO of Peerless Network. “Using Peerless Network’s *WiFi First Wireless Solution* customers are now able to move effortlessly between WiFi and cellular networks, resulting in better quality—and potentially in lower costs. And end-user customers definitely benefit with improved call reception and expanded coverage,” Barnicle said.

With receipt of this new patent, Peerless becomes one of the only providers in the industry able to offer a seamless handoff which allows a mobile call to now travel smoothly between networks, regardless of whether that handoff is WiFi-to-cellular, cellular-to-WiFi or WiFi-to-WiFi. These inter-network transfers happen frequently as providers seek to extend service to users who require coverage about town (cellular), or at their home or office (where Wi-Fi often provides the best service).

“In a world where the majority of mobile traffic travels via WiFi, it’s imperative that we provide customers the flexibility to move between networks while maintaining call integrity. Our IP-to-IP soft handoff mechanism delivers this flexibility, and a superior experience to all users of our solutions,” said Jim Brewer, VP of Voice Services for Peerless Network.

About Peerless Network

Peerless Network simplifies how networks, devices and people connect.

Peerless Network is a leader in the wholesale wireless space. With its *WiFi First Wireless Solution*, Peerless Network provides a complete bundled voice and messaging over WiFi service, including application, phone numbers and underlying cellular network, to MVNOs, network and service providers.

Headquartered in Chicago, IL, for more information visit <http://www.peerlessnetwork.com>

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